

The Biz Quiz 9 September 2011

Questions

1. The Bank of England has decided to hold the base interest rate at 0.5%. This rate has been the same since?

March 2011

December 2010

June 2010

March 2009

2. Almost one third of the households in the following UK locations has no-one in work. Which one is the odd one out?

York

Liverpool

Nottingham

Glasgow

3. CEO Carol Bartz was fired over the telephone by her Board this week. Which business was she running at the time?

Mattel

Yahoo

Bratz

AQA

4. Which brand's successful performance is credited for increasing the profits of Whitbread plc

Costa Coffee

Fosters Lager

Hovis Bread

Travelodge

5. Which famous UK factory is celebrating 25 years since it was opened?

Dyson (Malmesbury)

Unilever (Port Sunlight)

Cadbury (Birmingham)

Nissan (Sunderland)

6. Which of these brands are currently suing Apple for breach of patents?

Panasonic & Sony

HTC & Samsung

Google & Nokia

Blackberry & Android

7. Whose advert, featuring an illustration of Jesus winking and giving a thumbs-up, has been banned?

Phones 4U

Robbie Savage Online

National Lottery

Church of England

8. Which boss has declined his \$6m bonus?

Bernie Ecclestone

James Murdoch

Steve Jobs

Stephen Elop

9. The Advertising Standards Authority is to probe which website?

TripAdvisor

Cash4Gold

Amazon

Daily Mail

10. An order for UK firm De La Rue has finally exported and shipped. What was it?

Last consignment of Woolworths
pick'n'mix

Signposts for Great Wall of China

Museum case for the Space Shuttle

£140m of Libyan banknotes

Answers

- 1 March 2009
- 2 York
- 3 Yahoo
- 4 Costa Coffee
- 5 Nissan (Sunderland)
- 6 HTC & Samsung
- 7 Phones 4U
- 8 James Murdoch
- 9 TripAdvisor
- 10 £140m of Libyan banknotes